

Improving  
the digital  
competences of  
business  
advisors



## Harnessing the digital revolution

Digital technologies are revolutionising the way we live and work, and impact all aspects of our lives. These technologies have huge potential within business, particularly among early-stage entrepreneurs and SMEs, but only if those within the Vocational Education and Training (VET) sector – have the skills to deliver effective digital teaching and learning.

## Creating Digital Change Makers

The Digital Change Makers programme has been launched with the aim of increasing the ability and motivation of Business Advisors and Trainers to strengthen and deliver their digital skills in a forward thinking confident way, enabling their clients to maximise the potential of digital tools within their business growth.

## What are the programme benefits?

Entrepreneurs and SME clients supported by a Digital Change Maker could achieve greater success in growing their businesses, potentially leading to direct economic benefits such as increased employment opportunities and broader economic growth.



## New Resources

The programme will develop and create three practical resources for upskilling Advisors and Trainers.



### Good Practice Guide

- focused on the value of teaching and using digital skills to entrepreneurs and SMEs



### Digital Change Makers Toolkit

- practical guidance on incorporating 20 of the best online digital learning tools



### Online Learning Course

- to consolidate skills and confidence in using mobile and digital learning resources

## Get involved

Look out for further information about the programme, including ways in which you can get involved. To register your interest now, please email us at XXXX@.com

A website is currently under development - [www.digitalchangemakers.eu](http://www.digitalchangemakers.eu) You can also connect with us through our [Facebook](#), [LinkedIn](#) and [Twitter](#) profiles.



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